

Nile Media Awards 2015



Quality Nile Media Radio Information for Communities' Inclusiveness



NBD has picked Radio and wants to prize outstanding media professionals to help them conduct interviews and collect quality information that is to be disseminated to the millions of basin communities in a bid to change their livelihoods for better. NBD has purposively done this to enhance access to grass root communities in the Nile basin who don't have the luxury of reading news papers, nor could even have access to them, however, easily access local radio broadcasts.

The Nile Basin Discourse (NBD) is a civil society network with over 900 member organizations within the Nile Basin region. NBD offers a public platform for dialogue,

partnership and cooperation among ranges of stakeholders including governments, development partners, research and academic institutions, media, and civil society organizations in the Nile Basin.

NBD was founded in 2003 with the vision of having “A Nile Basin in which there is sustainable social and economic development for all peoples of the Nile Basin, free of conflict, leading to achievement of justice, human rights, good governance, poverty eradication and protection of the environment.”

In this regard, the NBD strives to achieve the mission of ensuring that a fully-informed and basin-wide civil society develops and plays a key role in achieving the vision, through proactive and critical influencing of projects, programs and policies of the Nile Basin Initiative and other development processes based on strategic objectives and key tools leading to success including:

1. Support initiatives for sustainable integrated river basin management at all levels for livelihood improvement & development in the basin.
2. Influence policy development for equitable utilization and sustainable management of the Nile basin resources.
3. Improve communication, knowledge and information management among civil society organizations in the Nile basin to strengthen civil society perspectives in development processes.
4. Develop organizational capacity for a functional, efficient, effective and dynamic NBD.

NBD values the role of media in information and education within Nile countries. Hence NBD has partnered with Nile Basin Initiative (NBI) in preparations of Nile media awards to be delivered in 2015. With these media awards, NBD is optimistic to see the boost of professional coverage on the matters related to Cooperation on the Nile and engaging communities on climate change resilience/adaptation issues. NBD also believes that media houses in the Nile Riparian states will play a critical role in educating and empowering communities to engage in constructive policy dialogue, and influence projects and programs. *More details on Nile media Awards, requirements and the process of submission are found at <http://nilebasin.org/mediaawards/>*

Please download the flyer for more information (English, French)